

## PRESS RELEASE

### **Treofan streamlines European management structure Based on model successfully used in Americas**

Raunheim, Germany, April 14, 2016 – BOPP film manufacturer Treofan is combining the responsibility for its European plants into a single corporate function: Chief Operations Officer Europe (COO Europe). This role will be filled by Luigi Martinese (49), who has been with Treofan since 1995 and has been responsible for the Group's Italian sites for over 15 years. As COO Europe, Martinese will be in charge of the German plant in Neunkirchen as well as the Italian plants in Battipaglia and Terni.

This change makes Treofan's European organization even more efficient. Besides COO Luigi Martinese, the newly created European Board includes Business Unit Managers Carolyn Wagner (Packaging and Labels), Nico Schoeman (Tobacco Packaging and Technical Films) and Dr. Franz Josef Kruger (Treopore Separators), plus a Supply Chain Manager to be appointed soon. The European Board reports to the Group Board in Raunheim.

The realignment removes the need for the Global COO position formerly held by Dr. Hady Seyeda, who is leaving the company. "I would like to personally thank Hady Seyeda for everything he did for us in the past years, and I wish him all the best for the future," says Group CEO Dr. Walter Bickel.

Alongside CEO Dr. Walter Bickel, Dr. Boris Trautmann (49) becomes the Group's second Managing Director, a position he already held from 2011-2014. While Dr. Bickel is responsible for all operational areas as well as finance, innovation and IT, Dr. Trautmann as General Counsel oversees human resources, legal, compliance, patents and internal audit.

Comments Dr. Walter Bickel: "By adapting our European management structure to the model already used in the Americas division with great success, we can now respond even more flexibly and rapidly to customer and market needs."

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[www.treofan.com](http://www.treofan.com)

Treofan Group [www.treofan.com](http://www.treofan.com) is a global leader in biaxially oriented polypropylene (BOPP) films distributed under the brand names Treofan® and TreoPore®. Treofan offers the most comprehensive product portfolio in the industry, including solutions for the packaging and tobacco industries, labels, and technical films for electronic applications such as batteries and capacitors. The Group employs around 1,100 people, operates four production sites in Germany, Italy, and Mexico, and sells its products in more than 90 markets.