

PRESS RELEASE

Treofan launches new seminar series

The goal: development of value-added packaging solutions

Raunheim, Germany, June 6, 2016 – BOPP film specialist Treofan is bringing its customers and partners all along the value chain together for a new series of seminars dedicated to creating differentiated value-added packaging solutions.

The inaugural seminar was held on May 10-11 for research and development specialists at Mondelēz, the world's third-largest food manufacturer, close to the newly established RD&Q Centre in Wrocław, Poland.

Together with representatives from partner companies Bosch Packaging Systems and Herrmann Ultraschall, Treofan's BOPP film specialists discussed market trends and requirements as well as issues concerning the development, production and processing of innovative packaging solutions.

Compared to heat seals, ultrasound sealing technology can have interesting advantages. It allows, for instance, for hermetic seals despite the presence of liquid product in the area of the seal, and for sophisticated process monitoring.

Further seminars on aspects of packaging, labels and tobacco film are planned to be held over the course of the next twelve months.

“The positive responses to the first seminar show how we can add value for our customers through interactive formats – not just based on our own expertise, but also by including our network of partners at every stage of the value chain,” says Dr. Marco Holst, Director Business Development & Technical Service, who led the development of the new seminar series.

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Treofan Group www.treofan.com is a global leader in biaxially oriented polypropylene (BOPP) films distributed under the brand names Treofan® and TreoPore®. Treofan offers the most comprehensive product portfolio in the industry, including solutions for the packaging and tobacco industries, labels, and technical films for electronic applications such as batteries and capacitors. The Group employs around 1,100 people, operates four production sites in Germany, Italy, and Mexico, and sells its products in more than 90 markets.