

## PRESS RELEASE

### Treofan enters into partnership with Chromos Strategic cooperation for sales in Austria and Switzerland

Raunheim, Germany, December 5, 2016 – Treofan and Chromos have agreed a strategic cooperation for sales of packaging and labels in Austria and Switzerland. BOPP film specialist Treofan aims to significantly expand its local market presence through this collaboration. Customers will benefit from comprehensive technical service and even better on-site support provided by experts from both companies.

Founded in 1946 and headquartered in Dielsdorf, Switzerland, Chromos AG is a leading trading company in the visual communication and packaging industries in Switzerland and Austria. The company's range of products and services caters to the graphics, packaging, food, non-food and pharmaceutical industries, as well as downstream industries. By working together, Chromos and Treofan will be able to offer customers an even broader spectrum of individual system solutions made of BOPP film and composites.

“In Chromos, we have gained a strong partner whose approach reflects our own philosophy of being service-oriented and developing integrated solutions,” says Dr. Walter Bickel, CEO of Treofan. “We're confident that this strategic collaboration will see us grow considerably in Austria and Switzerland.”

Daniel Broglie, CEO of Chromos, adds: “The initial customer feedback on our new partnership has been thoroughly positive, reinforcing our belief that this is the right step for us to take.”

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[www.treofan.com](http://www.treofan.com)

Treofan Group [www.treofan.com](http://www.treofan.com) is a global leader in biaxially oriented polypropylene (BOPP) films distributed under the brand names Treofan® and TreoPore®. Treofan offers the most comprehensive product portfolio in the industry, including solutions for the packaging and tobacco industries, labels, and technical films for electronic applications such as batteries and capacitors. The Group employs around 1,100 people, operates four production sites in Germany, Italy, and Mexico, and sells its products in more than 90 markets.