

PRESS RELEASE

Treofan wants to grow in Turkey

Strategic partnership with sales specialist Köylü

Raunheim, GERMANY, August 29, 2017 – BOPP film manufacturer Treofan has agreed a strategic cooperation with sales specialist Köylü in the area of packaging and labeling solutions in Turkey. Founded in 1996 and headquartered in Istanbul, Köylü Matbaa Makinaları is one of the country's leading trading companies in the packaging and label industry. In partnership with Actega Terra, it was the first company to provide IML coatings to the Turkish market.

The collaboration with Treofan gives local processors and producers access to a wider range of system solutions that combine BOPP films with composite materials.

“Joining forces with Köylü is another step in the implementation of our growth strategy,” says Dr. Walter Bickel, Treofan's CEO. “We're systematically strengthening our presence in core markets so that we can react even more flexibly to local customers' specific needs. We also expect the partnership to further stimulate our growth in the dynamic Turkish market.”

Mahmut Köylü, founder and CEO of Köylü, says: “Collaborating with both Treofan and Actega Terra will enable us to respond to our customers' needs even more quickly and individually in future.”

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Treofan Group www.treofan.com is a global leader in biaxially oriented polypropylene (BOPP) films distributed under the brand names Treofan® and TreoPore®. Treofan offers the most comprehensive product portfolio in the industry, including solutions for the packaging and tobacco industries, labels, and technical films for electronic applications such as batteries and capacitors. The Group employs around 1,100 people, operates four production sites in Germany, Italy, and Mexico, and sells its products in more than 90 markets worldwide.