

PRESS RELEASE

Treofan expands EUP range of IML films

New solution with 70 µm thickness for high-performance applications

Raunheim, GERMANY, October 24, 2017 – BOPP film specialist Treofan is adding a new, 70 µm thick film product to its portfolio of EUP high-performance in-mold labeling films.

Matt on both sides, the EUP70 technology platform was specially developed to meet the demanding requirements of sheet-fed offset printing. Its high stiffness enables especially high processing speeds with excellent quality, while the low density ensures optimal area yield. Until now, the EUP product family was available in thicknesses of 50 µm (EUP50) and 60 µm (EUP60).

“The new 70 µm version is in response to our customers’ ever-growing requirements when it comes to processing efficiency and quality,” says Joachim Jung, responsible for Product Management and Business Development at Treofan. “Its development is a result of our close collaboration with machinery manufacturers, converters and brand owners in the in-mold labeling industry.”

882 characters incl. spaces

Press photos to download: <https://owncloudde.treofan.com/s/l8MNCMhS6F5oWYB>

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Treofan Group www.treofan.com is a global leader in biaxially oriented polypropylene (BOPP) films distributed under the brand names Treofan® and TreoPore®. Treofan offers the most comprehensive product portfolio in the industry, including solutions for the packaging and tobacco industries, labels, and technical films for electronic applications such as batteries and capacitors. The Group employs around 1,100 people, operates four production sites in Germany, Italy, and Mexico, and sells its products in more than 90 markets worldwide.